ESTABLISHING A NAMED LECTURESHIP

Overview
The American Academy of Allergy, Asthma & Immunology Foundation provides the opportunity to honor individuals who have made outstanding contributions to the Allergy/Immunology field with Named Lectureships presented at each AAAAI Annual Meeting. Lectureships are typically established by an AAAAI member interested in honoring a respected colleague or mentor, or a member wishing to contribute to the mission of the Foundation through the establishment of a Lectureship.

All funds raised for Named Lectureships and Awards are invested in the AAAAI Foundation endowment, proceeds from which directly support young investigators through our annual Faculty Development Awards.

Lectureship Categories
- **$100,000**
  - Named Lecture for five years
- **$250,000**
  - Named Lecture for 15 years, Named Award for one grant cycle (One grant cycle is defined as three years.)
- **$500,000**
  - Named Lecture for 30 years, Named Award for two grant cycles
- **$1,000,000**
  - Named Lecture for 60 years, Named Award for four grant cycles

The Organizing Process
- Identify Chairs
- Organize a Leadership Committee
- Establish Giving Levels
- Identify Potential Donors (colleagues, trainees)

Developing Campaign Materials
- Provide a headshot and early career photos for brochure
- Provide brief bio and CV for brochure and web page
- Approve the website link, giving page and printed brochure

Reporting
Lectureship honorees and their campaign chairs are updated monthly as to fundraising progress. Ongoing fundraising happens through a collaborative process between the Lectureship organizers and Foundation staff team. A list of donors is emailed monthly to the campaign leadership to allow for personalized notes. Formal thank you letters and tax receipts are managed through the Foundation office.

Recognition
Once a Lectureship fund reaches the $100,000 level, it is recognized at the next possible AAAAI Annual Meeting with acknowledgement at the Past Presidents Awards Luncheon, the AAAAI Business Meeting, the Foundation Benefit and in the Annual Meeting final program.

At the following year’s AAAAI Annual Meeting, the Named Lecture is delivered for the first time and the honoree is introduced in person if possible. In each subsequent year of the Lectureship, the honoree is acknowledged with a slide and introduction at the beginning of the session.

Selection of Presenter
All speakers presenting Named Lectureships are chosen by the Annual Meeting Program Committee. Unless otherwise requested, Named Lectures are delivered at Annual Meeting Plenary, Keynote or Symposium Sessions.

FOR INFORMATION ON ESTABLISHING A NAMED LECTURESHIP, PLEASE CONTACT:
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Eligibility Requirements
AAAII Foundation Named Lectureship and Award Honorees, living or deceased, must hold or have held AAAAI Member or Fellow status in good standing for at least five years, and have made a significant contribution to the American Academy of Allergy, Asthma & Immunology or to the field of Allergy/Immunology which, in the judgement of the AAAAI Foundation Council and AAAAI Executive Committee, merits recognition.

Named Lectureships and Awards may also be established by a patient who has benefitted from the care of a physician in the Allergy/Immunology specialty and chooses to make a contribution toward research in the field.

Honoree candidates for Named Lectureships and Awards are approved by the AAAAI Board of Directors.

Fundraising
The fundraising approach is customized for each Lectureship. Honorees and their families often contribute a meaningful initial gift; credit is also given for the honoree’s lifetime gifts to the AAAAI Foundation and its predecessor organizations, the ARTrust and ERT. Major donor prospects are often approached first to start the fundraising on a strong note.

A series of personalized letters and mailings, individual and blast emails, personal asks via phone call, and the official Lectureship brochure and web page are utilized to solicit gifts and reach the fundraising goal.
Our Past, Present and Currently Fundraising Named Lectureship and Award Honorees

Bench to Bedside: K. Frank Austen, MD FAAAAI & Albert L. Sheffer, MD FAAAAI Lectureship

Donald Y. M. Leung, MD PhD-JACI Editors Lectureship and Award

Gary S. Rachelefsky, MD FAAAAI Lectureship: Investing Together in Our Future

I. Leonard Bernstein, MD FAAAAI Memorial Lectureship

Phil and Barbara Lieberman and Friends Lectureship and Award

Gail G. Shapiro, MD FAAAAI Memorial Lectureship

Dr. William W. and Judith H. Busse Lectureship

Richard F. Lockey, MD MS FAAAAI & University of South Florida Lectureship and Faculty Development Award

William T. Shearer and Lynn Des Prez Lectureship: Investing Together in Our Future

Michael M. Frank, MD FAAAAI Lectureship

Stephen D. Lockey, Jr., MD Lectureship

Sheldon L. Spector, MD FAAAAI Memorial Lectureship

Bettina C. Hilman, MD Lectureship

Louis M. Mendelson, MD FAAAAI Lectureship: Investing Together in Our Future

John W. Yunginger, MD FAAAAI Memorial Lectureship

Allen P. Kaplan, MD FAAAAI Lectureship: Creating Knowledge for Our Future

Anjuli Seth Nayak, MD Lectureship

The Heritage Lectureship: Honoring Dr. Robert Becker, Dr. Jerry Dolovich, Dr. Elliot Middleton, Dr. John Salvaggio and Dr. Burton Zweiman

Phillip E. Korenblat, MD FAAAAI Lectureship: Investing Together in Our Future

Harold S. Nelson, MD FAAAAI Lectureship: Investing Together in Our Future

Dennis K. Ledford, MD FAAAAI and University of South Florida Allergy & Immunology Division Lectureship

David S. Pearlman, MD FAAAAI Lectureship: Contributing to Discovery and Education

aaaaifoundation.org